

CRAFT AND CREATIVE CLUSTER

EVENTS GUIDE

2026

JANUARY

Event type: Showcase

Event: **Showcase Ireland**

Date: Thursday 18th January to Tuesday 20th January

Time: TBC

Location: RDS Dublin

Join us at Showcase 2026 in the RDS Dublin to discover exceptional Irish brands, products and makers across Home & Gift, Fashion, Jewellery and Wellness.

FEBRUARY

Event type: Workshop for cluster members

Event: **Pricing and profitability**

Date: Tuesday 17th February

Time: 9.30-4.30 pm

Location: Merits Naas

A practical workshop helping craft and creative business owners at any stage confidently price or review their products.

APRIL

Event type: Workshop for cluster members

Event: **Craft in focus**

Date: Thursday 9th April

Time: 9.30-2pm

Location: Merits Naas

Great photography sells products! This hands-on workshop helps makers and creative entrepreneurs elevate their brand with high-quality product photos no expensive gear or advanced skills needed."

MAY

Event type: 6 week workshop

Event: **Creative Catalyst**

Date: Thursday 7th, 14th, 21st and 28th May plus 2 dates in June

Time: 9.30-12.30pm

Location: Merits Naas

Designed for ambitious craft, design and creative entrepreneurs who are ready to scale their business, but are not yet part of the Gather collective.

Event type: Showcase

Event: **Kildare Inclusivity festival**

Date: Sunday May 10th

Time: 11-4pm

Location: Curragh Race Course

JUNE

Event type: Workshop for cluster members

Event: **Creative Catalyst continued June date**

Date: Thursday 4th and 11th June.

Time: 9.30-12.30pm

Location: Merits Naas

Event type: Workshop for cluster members

Event: **Building a brand**

Date: Tuesday 9th June

Time: 10-12.30pm

Location: Merits Naas

This interactive workshop helps makers and creative entrepreneurs develop a strong brand identity and communicate their story in a way that resonates with customers.



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SEPTEMBER

Event type: Workshop for cluster members

Event: Seasonal sales secrets

Date: Wednesday 23rd September

Time: 10-12.30pm

Location: Merits Naas

This session is designed to equip creatives with practical sales strategies and promotional techniques to help them increase revenue during key seasonal opportunities.

OCTOBER

Event type: Workshop for cluster members

Event: Digitalising your craft business

Date: Tuesday 20th October

Time: 10-12.30pm

Location: Merits Naas

This practical workshop is designed for makers and creative entrepreneurs who want to streamline operations, reach wider audiences, and boost sales through smart digitisation.

For more details please visit
localenterprise.ie/Kildare

